

FOR IMMEDIATE RELEASE



Prince George's Community Federal Credit Union Launches Membership Drive to Strengthen Community Connections

New and current members can take advantage of special incentives through September 30

Prince George's County, MD — September 1, 2026 — Prince George's Community Federal Credit Union (PGCFCU) is inviting Prince George's County residents, employees, students, business owners, volunteers, and worshippers to discover the benefits of credit union membership during its 2026 Membership Drive, underway through September 30, 2026.

Under the theme "Your Community. Your Credit Union." the campaign reinforces PGCFCU's longstanding commitment to providing accessible financial products, personalized service, and financial resources designed around the needs of the Prince George's County community.

"Prince George's Community Federal Credit Union has been part of the county for nearly 60 years, and our Membership Drive is about introducing even more people to the value of having a financial institution that is rooted in the community it serves," said Diane Coleman Brown, President & CEO of Prince George's Community Federal Credit Union. "When someone becomes a member, they are joining a financial cooperative built to serve its members and help strengthen our community."

That commitment extends beyond traditional financial services. Throughout its history, PGCFCU has responded directly to the needs of the county, including hosting fresh food giveaways for local families and providing dedicated financial resources and personalized financial plans to help Prince George's County employees manage income disruptions during the federal government shutdown.

Special Membership Drive Incentives

Through September 30, PGCFCU is offering special opportunities for both new and existing members:

- **New Member Giveaway:** New members who join during the campaign have a chance to win a \$100 Amazon Gift Card.
- **Member Referral Incentive:** Current members can earn \$50 for each qualifying friend or family member they refer who opens an eligible account and meets program requirements during the promotional period.
- **Community Outreach:** Throughout the campaign, PGCFCU is meeting prospective members where they are through community events, local partnerships, digital outreach, and its branch locations throughout Prince George's County.

As a member-owned, not-for-profit financial cooperative, PGCFCU offers a range of financial products and services designed to support members at different stages of their financial lives, including checking, savings and money market accounts; vehicle and personal loans; credit cards; mortgages; home equity products; and other financial solutions.

Unlike a traditional bank, membership in a credit union means becoming part of a financial cooperative owned by its members. PGCFCU combines that member-focused model with a deep connection to Prince George's County and the people and communities it serves.

Membership is open to individuals who live, work, worship, volunteer, attend school, or own a business in Prince George's County, Maryland, making membership accessible to a broad range of individuals and families throughout the county.

The Membership Drive is part of PGCFCU's broader effort to increase awareness of the benefits of credit union membership, expand access to community-based financial services, and build lasting financial relationships with more people throughout Prince George's County.

Join by September 30

Individuals interested in becoming a member are encouraged to join by September 30, 2026, to participate in the Membership Drive promotion. Current members are also encouraged to share the benefits of PGCFCU membership with eligible friends and family. For more information about membership, eligibility, products, and services, visit PrinceGeorgesCFCU.org or call 301.627.2666.

Membership eligibility requirements apply. Promotional incentives are subject to program terms, qualifying account requirements, and other restrictions. Membership Drive promotional period ends September 30, 2026. Contact PGCFCU for complete details.

About Prince George's Community Federal Credit Union

Established in 1967, Prince George's Community Federal Credit Union was created to provide financial services to Prince George's County employees. Over nearly six decades, the credit union has expanded its reach to serve more than 19,500 members throughout the county, with assets exceeding \$300 million.

Today, PGCFCU remains a member-owned, community-based financial institution serving individuals who live, work, volunteer, worship, attend school, or own a business in Prince George's County. Through its financial products, services, educational resources, and community involvement, PGCFCU remains committed to helping its members and the communities it serves build stronger financial futures.

For more information about Prince George's Community Federal Credit Union or to become a member, visit PrinceGeorgesCFCU.org or call 301.627.2666.

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