

FOR IMMEDIATE RELEASE

Prince George's Community Federal Credit Union Expands Partnership with Jacob's Ladder

Credit union joins community efforts to prevent juvenile justice system involvement in Prince George's County.

Fort Washington, MD | May 8, 2025 – Prince George's Community Federal Credit Union (PGCFCU) has expanded its partnership with Jacob's Ladder, a nonprofit organization dedicated to reducing juvenile reentry in the justice system through educational programs and workforce training in Prince George's County.

As part of its deepened commitment, PGCFCU has pledged funding, event sponsorships, and volunteer support from its staff throughout the year.

"Supporting organizations that uplift and guide at-risk youth aligns with our mission to strengthen the communities we serve," said Diane Coleman Brown, President & CEO of PGCFCU. "We believe in the power of second chances and are proud to stand behind the life-changing work of Jacob's Ladder."

Founded in 2016, Jacob's Ladder has served more than 2000 young people through academic enrichment and professional development programs. Executive Director Jarriel Jordan, Sr. expressed gratitude for the renewed support. "PGCFCU has long been a valued partner, and Jacob's Ladder has benefited from its business services for the past nine years. With this new formal partnership, we now gain the additional resources and volunteer support needed to expand our reach throughout Prince George's County."

In 2024, Jacob's Ladder served as the lead organization for the Stand Up & Deliver Extended initiative, directly addressing food insecurity in Prince George's County. The program provided critical support to the county's most vulnerable residents — including seniors, low- to moderate-income individuals and families, veterans, the homeless, and residents with disabilities — distributing over 305,000 meals to more than 43,500 households.

Upcoming initiatives include a summer youth program, a fall backpack drive, and the launch of the "Thrive" incentive program for youth and parents. To learn more or get involved, visit www.jacobsladderyouth.org.

About Prince George's Community Federal Credit Union

Established in 1967, the Prince George's Community Federal Credit Union was created to offer financial services to Prince George's County employees. Over the years, the organization has expanded its reach to serve more than 19,500 members across the county. With assets exceeding \$300 million, our community-based credit union welcomes individuals who live, work, volunteer, worship, operate businesses or attend school in Prince George's County to open an account. For more information about the organization or to become a member, please visit www.PrinceGeorgesCFCU.org or call 301.627.2666.

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