



FOR IMMEDIATE RELEASE

**PRINCE GEORGE'S COMMUNITY FEDERAL CREDIT UNION
APPOINTS PATRICE FORBES AS DIRECTOR OF MARKETING**

November 14, 2023, Bowie, MD -- Prince George's Community Federal Credit Union (PGFCFU) is pleased to announce the appointment of its new Director of Marketing, Patrice Forbes.

Forbes has vast marketing, branding, communications, advertising, and public relations experience across several sectors, including the nonprofit, trade association, and entertainment industries. Throughout her career, she has played a pivotal role in developing several marketing initiatives with companies like H&R Block, Make-A-Wish America, and The Washington Chorus. She is also an active member of the DC GRAMMY chapter and is involved in several Prince George's County community-focused organizations.

She believes marketing is the "beautiful" process of galvanizing creative ideas into powerful growth tactics by streamlining internal processes, implementing innovative tactics, and purposefully analyzing data.



*Patrice Forbes, PGFCFU's new
Director of Marketing*

"I am excited to welcome Patrice to the PGFCFU family. During her initial interview, she brought an energy and level of expertise that aligns with our vision to expand our reach and continue to engage, connect, and overdeliver to the Prince George's County community," stated PGFCFU Chief Executive Officer Diane Coleman Brown.

Forbes shares, "It is a privilege to join such a close-knit powerhouse team of professionals committed to providing quality financial products and services. As a Prince George's native and credit union member since 2019, I have a deep connection to the community, and I am honored to have a hand in bringing awareness to all that the credit union has to offer."

About Prince George's Community Federal Credit Union

Established in 1967, the Prince George's Community Federal Credit Union was created to offer financial services to Prince George's County employees. Over the years, the organization has expanded its reach to serve more than 17,000 members across the county. With assets exceeding \$250 million, our community-based credit union welcomes individuals who live, work, volunteer, worship, or attend school in Prince George's County to open an account. For more information about the organization or to become a member, please visit www.PrinceGeorgesCFCU.org or call 301.627.2666.

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