# Financial Realities For College Grads





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The joy of graduating from college can quickly disappear once the graduates understand that they are on their own and bills start to pile up.

Graduation usually marks the point at which grads find their first real jobs and take on the full responsibility for their financial future – and that can mean failure or success.

They soon realize that there are a myriad of financial burdens including rent, car payments, car insurance, utility bills, internet services, cable, groceries and the list goes on. The wonder and awe at the amount of money they are making (perhaps for the first time in their lives) at their new job diminishes when they discover the deductions for benefits, payroll taxes and income taxes. The lifestyle they started based on their gross salary is usually too elaborate for their net income.

But the worst thing that the graduates can do is to start using their credit cards to help maintain that lifestyle. It is then that the decline into debt happens very quickly and, seemingly, without warning. According to statistics the typical graduate already owes \$4,100 on credit cards at the time of graduation! And most are also in the process of paying back

school loans, which average close to \$20,000.

Here are the typical "eyeopeners" for recent college grads and some tips on how to plot a course to avoid these financial land minds.



## Bills, Bills and More Bills

There are more than a few college grads that can remember their mothers or fathers pouring over a kitchen table full of bills — and muttering to themselves during the process. Of course, most never gave it a second thought. Get ready for a dose of reality. College grads dream of beautiful apartments with top-of-the line audio/visual equipment and new furniture — and there is also the new stylish car that they have been fantasizing about.

But what about food, gas for the car, utilities, clothes for the new job and a few extra bucks for a night out on the town? There are alternatives.

Grads can use public transportation, take on a few

roommates to help with the monthly bills and reach out to alumni in their local area for suggestions. They can contact the alumni affairs office at their college to see if there is a local chapter in their vicinity.

#### **Be Aware of Your New Income**

Many college grads are starry-eyed at the salary they will be making at their fist job. They should do their homework and find out the difference between the gross and the net pay they will be receiving. They can then build a budget according to their "true" salary.

# **Car Insurance – Surprise**

The days of mom and dad paying for car insurance are just a memory for most college grads. Even if students are paying for their own car insurance

while they're in college, they may be benefiting from the family's multicar and multipolicy discounts. But since many graduates relocate away from their home, car insurance rates may come as a major shock.



Also, college grads gravitate toward the new and flashy type of vehicles and don't realize the expense of insuring those styles of cars. If a policyholder allows another person -- a roommate, brother or sister, or a boyfriend or girlfriend -- to drive their car regularly, that has to be revealed to the insurance company and can affect the premiums, which adds to the financial burden.

An additional issue for insurance companies is the amount of debt a college grad is already carrying.

In some states, if the debt is substantial, the college grad's rates can increase due to the increase probability of deliberately burning their car or setting up a false carjacking scenario in order to collect the insurance.

#### **More Insurance**

The majority of college grads rent an apartment or a house but forget to obtain renter's insurance. The landlord may have insurance but it



is usually for the structure in which the graduate is living and does not protect any personal belongings – which means the new TV, stereo system, computers and the furniture, not to mention all the other objects that will not be replaced if damaged.

In some states, if a number of people rent an apartment together, they may not be able to get a policy together, and some items, such as highered electronic equipment and computers, might be difficult to insure.

Also, college grads should be aware that most renter's insurance policies cover only what an item is worth when lost, not replacement cost.



The reality is, a 3 or 4-year-

old computer may not be worth very much if it is stolen or destroyed. Grads should do the research and see if renter's insurance is right for them.

## **Tax Returns**

Most college students have filled out a simple tax form before, but, now that they have joined the "real world," tax forms become much more complicated. Grads will go to their local tax service and not be properly prepared with a list of deductions that they can take.

A few of the activities that can be identified as tax-savings for new graduates include job-hunting expenses such as resume services, mailing costs,

travel to interviews (if you drive, keep track of the mileage), professional association dues, subscriptions to journals, moving expenses related to



starting a new job, charitable contributions and setting up a home office.

# **Understand Credit Before You Use It**

The bottom line is credit card companies want your business and really don't care if you go up to your eye balls in debt.

An onslaught of credit card applications with appealing offers to sign up confronts college students and grads everyday.

Most of these students and grads who are targeted by the credit card companies know very little about interest rates, late fees and the damaging string of events that occur even when the minimum amount is paid each month. A college student or grad usually does not need more than one card.

Many students and grads carry three of four different cards and max them all. The debt does not go away and for many grads, they find that they are paying off their credit mistakes ten to fifteen years down the road!

Something else students and recent grads should remember is that their credit reports will be reviewed when they are trying to rent an apartment or buy a new car. Also, job opportunities can be lost if employers check credit reports to see if the recent grad is, or was, financially responsible. Many employers will not hire a recent grad that displays the inability to show restraint and accountability in regard to credit cards and finances.

The main objective is to keep a minimum of one major credit card for emergencies only. Remember, for most college students and recent grads, if the credit cards are in their wallets, they will use them.

## The Future Is Now

Recent college grads should take every advantage of what their employer offers them toward their retirement. Of course, the last thing on the minds of recent grads is retirement, but it is an offer that they should not refuse.

Utilize the human resource departments of their new employers and contact the help lines of the 401k plans that the employers use. By taking advantage of this free assistance, the college grads will be on their way to a more financially secure future.



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